

Title :

Research subject: Prioritizing Human resource's strategies with employee creativity approach using multi-criteria decision in the offices of city Real Estate Registration

Abstract :

Abstract: Today, human resources strategy is recognized as a fundamental element of organizational performance improvement and is addressed to increase the effectiveness and efficiency of human resource management and development activities of organizations that have reached a satisfactory level of maturity in this field. , It is essential. Also, today successful organizations are organizations whose managers and their employees, based on the organization's strategy, are always in a dynamic competition seeking innovation and creativity, and thinking in the forces of the organization is considered as a habit and organizational task. Therefore, in this research, the development and prioritization of human resources strategies with personnel creativity approach in the documents and real estate offices of Isfahan city has been studied using SWOT strategy formulation method and multi-criteria ANP decision making method. Also, in this research, 8 people from the expert community and 186 personnel employed in the study organization have been used.

Keywords :

Keywords: HR Strategies, Staff Creativity, Network Analysis Method, SWOT Matrix